improveasy

Energy solutions made easy

www.improveasy.com

Your Guide to Choosing the Right Heat Pump

What to consider before choosing the right low-carbon heating system for your home

Improveasy Ltd is a company registered in England and Wales (Co. Reg. number 7807352).
Registered Office: Station House, Stamford New Rd, Altrincham WA14 1EP.

improveasy

Energy solutions made easy

www.improveasy.com

Contents

Introduction

1. Is your home ready for a heat pump?
2. Comfort and performance
3. Efficiency and running costs
4. Costs, grants and long-term value
5. Planning your installation
6. Choosing the right system for your home
7. Choosing the right installer
8. What happens next
9. Why homeowners choose Improveasy
10. Ready to explore your options?

→ Your Printable one-page checklist

Go to our website

Improveasy Ltd is a company registered in England and Wales (Co. Reg. number 7807352).
Registered Office: Station House, Stamford New Rd, Altrincham WA14 1EP.

Introduction

Choosing the right heat pump starts with understanding your home, your goals and the process ahead. This guide is designed as a practical first-step document for homeowners who want clear, honest guidance before moving into survey, quotation and installation.

Who are Improveasy?

Improveasy makes energy efficiency simple. For 14 years, we have been delivering compliant, high-quality upgrades for homes and commercial buildings through trusted expertise, transparent processes, and seamless installation.

We help households and businesses across the UK reduce energy bills, improve comfort, and move towards lower-carbon living. Whether a customer is investing privately in a heat pump or accessing support through grants and funding, our role is the same: to make the process clear, compliant and easy to navigate.

Energy upgrades without the complexity

We believe energy upgrades should feel straightforward, not confusing. That means giving homeowners clear information, helping them understand the choices available, and supporting them with a process that feels well managed from first conversation to final installation. In simple terms, our mission is to make energy efficiency more accessible, our vision is to help create greener, warmer and more affordable homes and buildings, and our day-to-day focus is on giving customers honest advice, compliant delivery and a genuinely supportive experience.

Our goal

To make energy efficiency upgrades simple and accessible to everyone through trusted guidance, transparent processes and quality delivery.

What we stand for

Clear advice, knowledgeable teams, consistent quality and a genuinely supportive customer journey.

Why this matters

The right renewables system can improve comfort, reduce waste, support long-term value and help households feel more in control of their energy use.

1. Is your home ready for a heat pump?

A heat pump can work brilliantly in many homes, but the best results come from detailed advance planning. This checklist is designed to help you sense-check the basic practical points whether a heat pump is the right fit for your home before moving into detailed survey and design work.

Home readiness checklist

Consideration	Why it matters	
Outdoor space available for the unit	The system needs a practical location that works for airflow, access and noise considerations.	☐
Space inside for a hot water cylinder	Many heat pump systems need a cylinder, so storage and plant space should be considered early.	☐
Insulation and heat retention	A warmer, better-performing home helps the system run more efficiently and more comfortably.	☐
Radiator or emitter suitability	Some homes may need larger radiators or emitter upgrades to support low-temperature heating.	☐
Property type and layout	Older homes, extensions and mixed room types can all affect design choices and system sizing.	☐
Your priorities	The right setup depends on what matters to you the most. Things to consider include comfort, running costs, carbon reduction or future-proofing.	☐

2. Comfort and performance

Comfort depends on more than simply choosing a heat pump. To get the best result, your system should be designed around your home and the way you live in it. That means understanding how your household uses heating and hot water, and how the full system is designed to work together to keep you comfortable all year round. The points should be discussed with your heat pump specialist early so the final system design is tailored to your needs.

Key things that impact how a heat pump will work

Room-by-room heat loss A proper, detailed assessment helps ensure each room gets the warmth it needs rather than relying on broad whole-house assumptions.
Balanced warmth A well-designed system should reduce cold spots and help create a more even temperatures across your home.
Controls and ease of use Clear controls, scheduling and sensible settings are just as important as the hardware itself.
Hot water planning Baths, showers, family size and usage patterns all shape the right hot water setup.

3. Efficiency and running costs

A heat pump works best as part of a well-planned system. The most efficient systems are properly matched to the home, well controlled, and designed to run steadily over time. In the table below, you can see the main factors that influence performance and day-to-day running costs.

Lower flow temperatures	Heat pumps usually work best when they deliver heat steadily at lower temperatures than a traditional boiler.
Emitter design	Radiators, underfloor heating, or a mix can affect how efficiently the home receives heat.
System design	Correct sizing and good commissioning make a major difference to reliability and efficiency over time.
Controls and usage habits	Scheduling, zoning and tariff choice can all shape running costs and day-to-day performance.
Insulation still matters	The better the home retains heat, the harder the system does not need to work.

Debunking air source heat pump myths

Will my home still feel warm enough?
Yes, when a heat pump is properly designed for the property, it should provide steady and comfortable warmth throughout the home rather than short bursts of high heat.

Will I need new radiators?
Not always. Some homes can keep part or all of their existing emitters, while others may need larger radiators or selected upgrades so the system can work efficiently at lower temperatures.

Are heat pumps noisy?
Modern systems are generally much quieter than many people expect. Sound levels and placement still matter, which is why unit location should always be considered as part of the design.

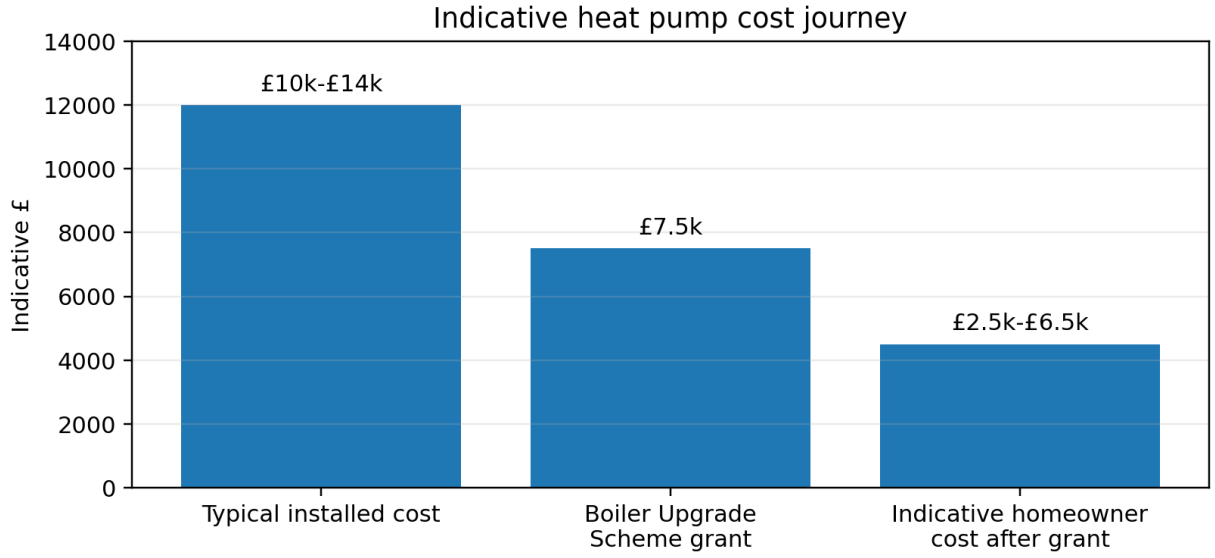
4. Costs, grants and long-term value

A heat pump is an investment in your home's future and when properly designed, it can support comfort, better long-term efficiency all in a more future-ready home. Understanding cost is an important part of planning any project and it is helpful to understand this early. Key things to consider include the typical installation cost range, Boiler Upgrade Scheme grant and the longer-term system value.

Alongside grant support, some homeowners may choose to spread the cost through finance. We can offer a range of personalized, flexible plans with a straightforward application process. We support you through the application route and help you choose the repayment option that suits your budget and scale of your upgrade.

Below is an indication of average installation costs, available support and the broader long-term value a well-designed system can bring.

Indicative installation costs



**Typical average installation costs based on historical installation data. Final figures, examples and any monthly repayment illustrations should remain subject to survey, eligibility and current finance terms.*

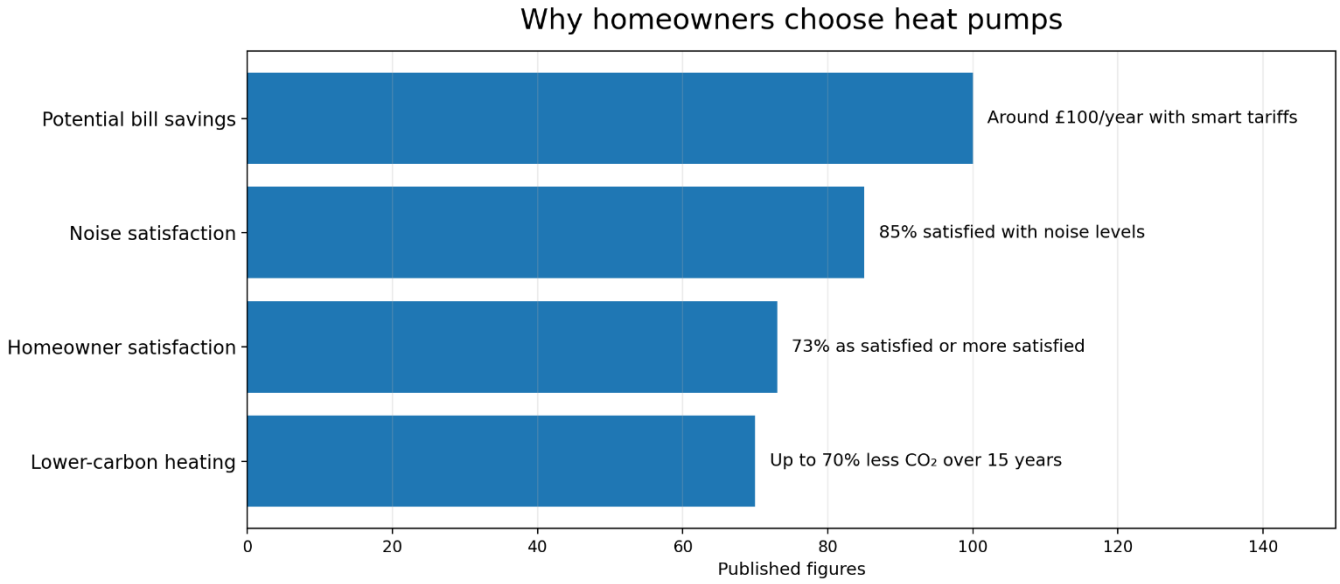
**Every home is different, so final pricing should always be based on survey, design and suitability.*

improveasy

Energy solutions made easy

www.improveasy.com

Long-term value



Sources: GOV.UK Clean Energy campaign and Nesta heat pump research. Savings and carbon figures depend on home, tariff and system design.

3x **More efficient heating**

GOV.UK says heat pumps can be 3x more energy efficient than traditional boilers.

Source: GOV.UK Clean Energy campaign.

To learn more about the finance options we can offer, please scan the QR code below.

The firm is authorised and regulated by the Financial Conduct Authority (FRN 708623) and offers credit facilities from a panel of lenders. A small fee is earned by Improveasy upon activation of a finance plan. The credit is subject to application and status.

Improveasy Ltd is a company registered in England and Wales (Co. Reg. number 7807352).
Registered Office: Station House, Stamford New Rd, Altrincham WA14 1EP.

5. Planning your installation

A well-managed installation should feel structured with transparent communication - the process should be easy to understand.

From the first survey to final handover, our promise is to keep you fully informed, explain the upgrade process clearly, and minimise disruption to your home wherever possible.

Planning points to consider

Check point	Why it matters	Tick
Outdoor unit location	The position of the heat pump should work for easy access, airflow, appearance and noise considerations.	☐
Cylinder and internal layout	Storage and utility space should be reviewed early so there are no surprises later.	☐
Electrics and system requirements	Some homes may need supporting upgrades or practical checks before installation.	☐
Pipework and radiator changes	Any upgrades to pipework and radiators that ensure the system performs as intended should be explained to you clearly in advance.	☐
Permissions and property constraints	Listed buildings, conservation areas or unusual layouts may need additional review.	☐
Installation timescales	A simple timeline can help you understand what to expect, when and how disruption will be managed.	☐

6. Choosing the right system for your home

Choosing the right system is not about forcing a specific product into your home. It is about understanding your property first, then recommending the system that best suits the layout, heating needs, comfort priorities and wider goals. We install a range of systems and will always assess the home before making a recommendation. Two of the most popular systems we regularly discuss with homeowners are detailed below and as with any recommendation we give, the focus will always be on whether the design is right for your home rather than choosing a brand in isolation.

Octopus Cosy

We are one of a handful of officially recognised Octopus Cosy Accredited Installers in the UK able to recommend Cosy. With its sleek, compact design the Octopus Cosy brings together smart controls and a moder user experience. The next generation system offers access to Octopus smart tariffs, and it can deliver powerful efficient heating whilst keeping noise levels low.

For homeowners who value innovation, tariff compatibility and a more connected heating experience, Cosy can be an appealing option. Just as importantly, it is backed by a manufacturer warranty from a supplier voted a Which? Recommended Provider for nine consecutive years.

Worcester Bosch

Worcester Bosch is a well-known and trusted name in home heating, which can give you added confidence when considering a heat pump upgrade. In the right property, a Worcester heat pump can offer dependable performance, strong manufacturer backing and a system that feels familiar in terms of quality and support.

WORCESTER BOSCH

7. Choosing the right installer

This is just as important as choosing the right system. A good process and team should leave you feeling informed, reassured and clear about what happens next, certified by all industry bodies and with skilled engineers who install to the highest standards.

The table below outlines what you should look for when choosing a heat pump installer.

Clear surveys and proper heat loss calculations The installer should visit to understand your home before recommending the final design.
Straightforward advice The process should feel clear, open and easy to follow and with the confidence to ask questions.
Relevant accreditations and compliant delivery You should feel reassured that the work will be carried out to recognised standards.
Good communication Updates, next steps and practical installation details should all be explained properly.
Honest recommendations A good installer should say if a heat pump is not the right fit, or if other energy upgrades should come first.
Aftercare and support Your confidence should continue beyond installation, not end once the system is installed.

8. What happens next

Once you've decided you want to go ahead with a heat pump, the next stage should feel simple and reassuring and you should know what happens at each step.

We guide customers from first check to final installation with clear advice and a process designed to feel straightforward from start to finish.

	What happens
Step 1	Initial enquiry and early suitability discussion
Step 2	Home assessment, heat loss review and system design
Step 3	Grant, funding or finance checks where relevant
Step 4	Quotation, practical planning and installation booking
Step 5	Installation, testing, handover and aftercare

9. Why homeowners choose Improveasy

Since 2011, we have been working with homeowners in the Northwest and across the UK to make homes warmer, greener and more energy efficient. With over **350 5-star Trustpilot reviews**, access to government grants and flexible finance options, we make going green simple.

Here is a selection of our customer feedback and professional accreditations to give you reassurance and confidence as you take the next step.

"Our dealings with Improveasy were very professional. – Our dealings with Improveasy were second to none, they kept us informed all along the way, very pleased with all their friendly staff and nothing was too much trouble, really ...

by john

Rated 4.1 / 5 | 489 reviews Trustpilot

"Exceptional experience – Just had to write a review for this company. What an excellent installation that has left us warm and cosy. There are a lot of people to thank, Shane, Luke, Danielle and Jess for completion of paperwork, keeping ...

by Lynn S.

Rated 4.1 / 5 | 489 reviews Trustpilot

"Great teamwork – From the minute we were in contact everything about this company gave confidence. Danielle organised everything and took time to listen to me. All the fitters were extremely kind , considerate and were aware ...

by sherm gt

Rated 4.1 / 5 | 489 reviews Trustpilot

Get a quote

Improveasy Ltd is a company registered in England and Wales (Co. Reg. number 7807352).
Registered Office: Station House, Stamford New Rd, Altrincham WA14 1EP.

10. Ready to explore your options?

A heat pump can be a smart way to future-proof your home, improve comfort and take more control of your energy use, but the best outcome starts with the right plan. Whether you are just beginning your research or ready to look at your options in more detail, Improveasy can help you understand what is right for your home.

Book a free call with a heat pump specialist

renewables@improveasy.com

0161 504 0809

Improveasy Ltd is a company registered in England and Wales (Co. Reg. number 7807352).
Registered Office: Station House, Stamford New Rd, Altrincham WA14 1EP.

improveasy

Energy solutions made easy

www.improveasy.com

Your one-page, printable heat pump checklist

Use this simple summary page as a handy checklist to keep, print or refer to as you explore your heat pump options.

What to check	What to consider
☐ Is there a suitable place for the outdoor unit?	Think about space, airflow and practical positioning.
☐ Do you have room for a hot water cylinder?	Many systems need one, so it is worth checking early.
☐ How well does your home hold heat?	Insulation and heat retention affect comfort and performance.
☐ Could radiator upgrades be needed?	Some homes need emitter changes to work well at lower temperatures.
☐ Do you need planning permission?	Many heat pumps are permitted development, but some homes or locations may need extra checks.
☐ What matters most to you?	Comfort, running costs, lower carbon, EPC improvement or future-proofing.
☐ Have you chosen an installer you trust?	Look for clear advice, proper surveys, accreditations and aftercare.
☐ Do you understand the grant and cost picture?	Ask for a clear explanation of typical cost, support and likely contribution.
☐ Do you know what happens next?	A good process should cover survey, design, quote, install and handover.
☐ Have you asked about registrations and are product guarantees in place?	Check that the system, workmanship and warranties are properly covered and documented.
☐ Have you obtained quotes from different installers?	Look for clear advice, proper surveys, accreditations and aftercare to help you choose an installer you trust.

Request your free Improveasy quote

Improveasy Ltd is a company registered in England and Wales (Co. Reg. number 7807352).
Registered Office: Station House, Stamford New Rd, Altrincham WA14 1EP.